



Camilla Palmertz & Tatiana Temm

Ms Tatiana Temm CEO and Ms Camilla Palmertz Vice President of Ampersand: Swedish based Business Development consultancy Ampersand works with smart companies who realize that not all customers/users are white, middle aged men, and recognizes that a customer diversity perspective can mean profitable new business.


Ampersand stands for adding new dimensions, without taking away what works well.

The company is founded and owned by four women who met when we were employees at Volvo Cars in Sweden. All four were in the managing team of the YCC concept car, the only car where all decisions were made by women.

Since then Ampersand has worked with a variety of industries, including city buses, leisure boats, saunas, bathrooms, business schools and breweries.

Ampersand provide services from inspirational keynote speeches and workshops to strategic advisory services and project facilitation.

www.ampersand.info

Marie-Hélène THERRE,  is in good standing and friendly relationship with